

# CHEYLA DAVERMAN



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[View Portfolio](#)

Cheyla is a persistent, studious, and creative journalist with three years of experience developing multimedia stories. She strives to create and work on in-depth reporting projects that instill curiosity in audiences, driving social and societal awareness. She is seeking opportunities to bring her unique perspectives and strong intrapersonal skills to interprofessional collaborations.

## EDUCATION

**WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION ARIZONA STATE UNIVERSITY**

B.A. Journalism & Mass Communication August 2023 - December 2025

M.A. Journalism & Mass Communication Accelerated Graduation Summer 2026

## EXPERIENCE

**PHOENIX NEWS TIMES INTERN** Digital Reporter August 2025 - November 2025 Phoenix

- Write and report on local events, news, trends, dining, politics, music and entertainment for web and print publications
- Research, pitch and develop community-focused stories as an active participant on the editorial staff
- Manage and conduct meaningful interviews and maintain source relationships

**CRONKITE NEWS/AZ PBS** Digital Health Disparities Reporter January 2025 - May 2025 Phoenix

- Multimedia reporting: interviewing, writing, and revising
- Create creative in-depth multimedia packages
- Pitch unique story concepts (Airtable)
- Produce concepts, including sourcing and executing interviews and maintain source relationships
- Maintain organized records of raw components and final deliverables (Dropbox, Google Drive)

**ASU COLLEGE OF HEALTH SOLUTIONS** Social Media Content Creator October 2023 - Present Phoenix

- Develop program-specific video content for social media platforms
- Pitch and produce concepts, including conducting and executing interviews
- Shoot and edit photos and videos to create final packages (Premiere Pro, Photoshop)
- Maintain organized filing systems of raw and final deliverables (Dropbox, Google Drive)

## COURSES

- Non-narrative storytelling
- Videography
- Multimedia journalism
- Sustainability documentary filmmaking
- News reporting and writing
- Principles of production and filmmaking
- Podcasting
- Philosophy, history and ethics of journalism

## SKILLS

- Premier Pro, Photoshop, Audition, Video editing, Video storytelling, Reporting, Interviewing, Photography, Project organization
- Interpersonal leadership, clear communication, active listening, curiosity, attention to detail, creative, adaptive problem solving,